

# BUILDING CAPACITY AND ADDRESSING SKILLS GAP



## WEBINAR 3: COMMUNICATION AND AWARENESS RAISING

<b>DATE</b>	Friday 17, September 2021		
<b>DURATION</b>	14.30 - 15.30 EEST / 13.30 - 14.30 Paris time		
<b>REGION</b>	All	<b>MODERATORS</b>	Mr Chris Sotirelis & Mr Ahmet Varoglu
<b>ZOOM</b>	<a href="https://bit.ly/2XHIU1D">BIT.LY/2XHIU1D</a>		

## PROGRAMME

<b>14.30 - 14.35</b>	<i>Welcome, introductions, and review of process</i> <b>Mr Chris Sotirelis &amp; Mr Ahmet Varoglu</b>	
<b>14.35 - 15.05</b>	<i>Session 1</i>	
	<b>Mr Craig Butler</b>	Communication Skills - How, when and whom to write
	<b>Dr Barry Connolly</b>	Communication Skills - How, when and whom to write: Focusing on Social Media
<b>15.05 - 15.30</b>	<i>Session 2: Interactive discussion &amp; concluding remarks</i> <b>Begin group discussions of assessment areas</b>	



**Mr Chris Sotirelis**

BEng (Hons), PhD Patient Advocate and Expert at European Medicines Agency



**Mr Ahmet Varoglu**

President of Thalassaemia Society of Turkish Cypriots



**Mr Craig Butler**

Cooley's Anemia Foundation  
National Executive Director



**Dr Barry Connolly**

Engagement Lead  
Scientific Education Support