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Special Points:

New IBTO Managing Director appointed by MoH



Two-day Seminar on Patient Blood Management



New Managing Director: Public trust is IBTO's most valuable wealth



Visit of Director of Libyan Blood Service to IBTO



Minister of Health appoints the new Managing Director of IBTO

In a decree signed by Dr. Saeed Namaki, the Iranian Minister of Health, Dr. Peyman Eshghi was appointed as the new Managing Director of Iranian Blood Transfusion Organization (IBTO).

Dr. Peyman Eshghi, Professor of Pediatric Hematology & Oncology in Shahid Beheshti University of Medical Sciences, is the Head of Pediatric Hematology & Oncology department of Mofid Children Hospital.



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He used to work as the advisor to Managing Director between the years of 2005 to 2010 and has been the Member of Research committee of IBTO since 2005.

In a separate message, Dr. Namaki appreciated the efforts and achievements made during the presidency of Dr. Pourfathollah.

Two-day Seminar on Patient Blood Management



هفته جهانی مدیریت خون بیمار ۲۹ و ۳۰ آبان ماه

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مکان: سالن اجتماعات بیمارستان فوق تخصصی جگر، معده و کلیه

Milad Hospital Community Hall, Tehran, Iran

دارای امتیاز بازرگانی

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Two-day scientific seminar on patient blood management was held on 20-21 November 2019 at Milad hospital.

Patient blood management in surgeries including cardiac, pediatric, orthopedic and obstetric, anti-body screening and ethics in blood transfusion were among the discussed topics.

The aim of the seminar was to inform health care providers about the importance of patient blood management and current practices on conservative blood transfusion.

New Managing Director: Public trust is the IBTO's most valuable wealth

In a ceremony which was held to commemorate the efforts of Dr. Pourfathollah and introduce the new Managing Director of IBTO, Dr. Peyman Eshghi mentioned the protection of public trust and improving donor's satisfaction as his priority actions.

The ceremony was attended by the deputy of Minister of Health, the members of IBTO High Council and other authorities from IBTO and Ministry of Health.



While appreciating the efforts of previous managing directors of IBTO especially Prof. Alla who founded the organization, Dr. Peyman Eshghi considered IBTO and its services as a relay race that has now been passed to him to play his completing part.

"The current position of IBTO which has the highest credibility among the organizations of Ministry of Health is the result of public trust which was attained during past four decades and has to be protected constantly," he noted.

The revenues of IBTO have to be dedicated to its own in order to meet its demands especially during crises and natural disasters, he said. IBTO shall be a costumer-based organization that prioritizes the satisfaction of blood donors on its top, he added.

He also explained the cooperation with other universities and health care providers as his priority and emphasized the importance of exchanging faculty members with other educational institutes.

At the end of ceremony, an appreciation letter was given to Dr. Pourfathollah. Also, the letter of appointment was handed to Dr. Eshghi by the Deputy for Minister of Health, Dr. Iraj Harrirchi.



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Over 1 million Iranians donate blood in 6 months

A total of 1,051,029 individuals donated blood in Iran during the first six months of the current Iranian calendar year (March 21-September 22, 2019)

There are currently 178 blood donation centers in the country, with Fars, Khorasan Razavi, Khuzestan, Tehran, and Mazandaran provinces having the largest number of blood donation centers,.

Women donated 43,464 units of blood in the past six months, while the women's blood donation index is 4.2 percent.

The provinces of Lorestan, Markazi, Kordestan, Sistan-Baluchestan had the highest rate of women blood donors in the country.

The rate of regular blood donation (with at least two blood donations per year) in the country was nearly 60 percent.

Currently, Semnan, South Khorasan, and Bushehr provinces have the highest number of regular blood donors.

Over the first six months of this year, the highest number of blood units has been collected from provinces of Tehran, Fars, and Khorasan Razavi, which constitute 30 percent of the whole blood donated in the country .



Visit of Director of Libyan Blood Service to IBTO



Dr. Nagi Gebril (Director of Libyan Blood Service), Dr. Moufid Tenish (Head of Human Resource Department in Libyan the Ministry of Health) and Mr. Ali Hassan Faisal (Charge d'affaires of Libyan Embassy in Iran) visited IBTO on 16th of October, 2019.

During their meeting with IBTO Managing Director, Dr. Gebril expressed the willingness of Libya to cooperate with IBTO and benefit from its experiences in centralization of blood banks and improvement of quality assurance in Libya. The parties agreed to organize their cooperation in the framework of Memorandum of Understanding between two ministries of health.



Published articles in a glance

Effective ways to retain first-time blood donors: a field-trial study is the title of article published in Transfusion Journal (June 2019) which was authored by Shirin Hashemi and her colleagues.

The purpose of this study was to evaluate the return rate of first-time blood donors following different interventions to identify effective ways to retain first-time donors.

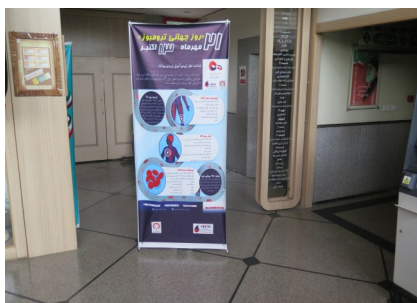
The study was conducted on 1356 first-time blood donors at four main blood centers in Iran. The donors were randomly assigned based on different interventions (phone calls, educational letter, emotional letter, incentive, motivational meeting, and no intervention) to six groups.

A total of 394 (29%) donors returned within 6 months for a second donation (95% CI, 0.26-0.31). The return rate in the emotional letter group, educational letter, phone reminder, incentives, motivational meeting, and control groups was 36% (95% CI, 0.31-0.42), 33.2% (95% CI, 0.27-0.38), 31.5% (95% CI, 0.25-0.37), 30% (95% CI, 0.22-0.38), 22% (95% CI, 0.17-0.27) and 22.1% (95% CI, 0.17-0.27), respectively.

This study provides evidence supporting the fact that more first-time blood donors can be motivated to donate again by implementing targeted interventions. It demonstrates that emotional letters, educational letters, and phone reminders



Along with international community, IBTO participated in the commemoration of World Thrombosis Day (WTD) in Iran. IBTO prepared informative materials including pamphlets, banners and news reports to raise the awareness on thrombosis as an urgent and growing health problem.



A billboard was installed at the entrance of IBTO and also a TV interview was held on WTD on the causes, risk factors and preventive solutions of thrombosis.

A rainbow on the slogan of IBTO “ Safe blood donation save lives”



 IBTO headquarters

 Hamed Mirzakhali

