

# TIF MAGAZINE

*TIF Magazine* is the membership magazine of the Thalassaemia International Federation.

*TIF Magazine* is a valuable source of information on a wide range of subjects, including news about our members' activities in their own countries; information on important policy and regulatory developments; country and association profiles; in-depth patient interviews and life stories; upcoming events; reports of the Federation's activities; and, last but not least, a section on medical, scientific and research advances titled Medical Focus.

*TIF Magazine* is published 2 times a year in approximately 2,500 copies and is distributed free of charge to a wide network of readers:

- national thalassaemia associations in 60 countries
- medical centres and hospitals
- individual physicians
- Patients and parents
- National health authorities
- International and national haematology and paediatric professional bodies
- Pharmaceutical and other companies
- TIF's international partner organisations, friends and supporters.

## Advertising rates (per issue)

	<u>Black &amp; white</u>		<u>Spot colour</u>		<u>Full colour</u>	
	US\$	€	US\$	€	US\$	€
Full page	600	470	750	580	1,000	780
Half page	450	350	400	310	600	470
Full page – 2 years or more	450	350	650	500	850	660
Half page – 2 years or more	350	270	300	230	500	390

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Exact publication and closing dates to be confirmed

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